

30%

PRODUCTIVITY INCREASE

40%

Say it makes a significant impact in their ability to reach clarity faster on key business issues

43%

Say it has made a significant impact on the way in which they work

SOURCE: 2019 Mind Mapping Software User Survey, conducted by the Mind Mapping Software Blog

16 ways mind mapping software can increase your productivity

Capture and organize your ideas

Develop strategies and action plans

Turn plans into priorities and time-bound tasks

Create and manage a to-do list

Visually classify information, quickly and easily

Outline reports, presentations and other types of longer-form content

Create a dashboard for fast access to your most important information

Collaborate with others on plans and ideas

Define problems and brainstorm potential solutions

Prioritize information

Research, knowledge capture and organization

Take meeting notes

Meeting planning and management

Bring clarity out of complexity

Streamline knowledge management

Profile a key customer's needs