

SMCHAT – Mind Mapping

May 4, 2011

Guest: Chuck Frey, Mind Mapping Software Blog

<http://mindmappingsoftwareblog.com>

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[@chuckfrey](#)

Host: Kelli Schmith, [@marketingveep](#)

SMCHAT website: <http://www.socialmediachat.wordpress.com>



@marketingveep It's all about [#smchat](#) and [#mindmaps](#) for the next hour. I'm stoked to be facilitating (thx for the trust, @sourcePOV)



@marketingveep Welcome to [#smchat](#) "Mind Map Remix" gang! As u arrive, tell us if / how U current use [#mindmaps](#). [#smchat](#)



@SMSJOE I there Joe here Lurking and Learning ;-)
[#smchat](#)



@thehealthmaven RT @ambercleveland: RT @sourcepov: @marketingveep cngrts back, an outstanding 1st Topic post on R NEW [#SMCHAT](#) SITE <http://bit.ly/2smchat>



@ces614 RT @marketingveep: Now's a great time to become member of the Twub for [#smchat](#) at <http://bit.ly/jliff1> <Will it make me twubby?



@SMSJOE @marketingveep i don't currently use Mind Map want to get started [#smchat](#)



@marketingveep Our esteemed guest on [#smchat](#) is @ChuckFrey - [#mindmap](#) guru, and innovation expert. Say hi when you're online, Chuck!



@sourcePOV Welcome to [#SMCHAT](#), [#socialmedia](#) [#innovation](#) in 140c <http://bit.ly/2smchat>. Thanks for joining our convo.



@experriment Learning to be a graphic facilitator, so interested in understanding mind maps... [#smchat](#)



@thehealthmaven Hi there [#smchat](#) hope everyone is well, Lea signing in



@barbaradozetos I've only ever dabbled lightly with [#mindmaps](#). [#smchat](#)



@SMSJOE @thehealthmaven hi Lea nice to see you [#smchat](#)



@marketingveep Welcome, @smsjoe and you're more than welcome to lurk & learn! [#smchat](#) I know you'll be inspired about [#mindmaps](#) here



@chuckfrey Hello, everyone! @marketingveep, thanks for the invitation to be the guest of this week's [#smchat](#)!



@LovelyLu Looking forward to hearing about [#mindmaps](#) [#SMChat](#)



@SMSJOE @sourcepov hey Chris like the fancy new site ;-) [#smchat](#)



@BarryBirkett Tried before but not seen enough benefit to picking up this tool. Hoping to learn of some benefits others get & get motivated! [#smchat](#)



@PaulEllisUK Hi Kelli; here til about 18:30 BST [;)] great topic btw - been a mindmapper since 2000 [#smchat](#)



@thehealthmaven @SMSJOE hi good buddy! [#smchat](#)



@ChevyPham Looking forward to hearing what everyone's contribution on [#smchat](#) regarding [#mindmap](#) and visual collaboration



@TutorSolutions First timer to [#smchat](#) here. What will we be discussing today? [#smchat](#)



@eamcc @marketingveep Currently use Mind Map for tutoring (English, writing) and business brainstorming. Nice to visit [#smchat](#)



@marketingveep it's great to see you online @chuckfrey. We'll give folks a few minutes to say hi and share if/how they've used [#mindmaps](#) [#smchat](#)



@SMSJOE @chuckfrey welcome Chuck looking fwd to topic @marketingveep [#smchat](#)



@SMSJOE @PaulEllisUK Hi Paul nice to see you [#smchat](#)



@syamant hi everyone [#mindmaps](#) [#smchat](#)



@TutorSolutions Forgive my naivety, but what are [#mindmaps](#)? [#smchat](#)



@ChevyPham [#smchat](#) i use Mindjet MindManager8. does anyone know if this is available in the cloud?



@SMSJOE @eamcc hello Elizabeth [#smchat](#)



@ambercleveland RT @sourcepov: Welcome to [#SMCHAT](#), [#socialmedia](#) [#innovation](#) in 140c <http://bit.ly/2smchat>. Thanks for joining our convo.



@eamcc @chuckfrey @marketingveep Applause. Look forward to [#mindmap](#) discussion on [#smchat](#)



@marketingveep welcome @TutorSolutions! We're talking about [#mindmaps](#) today. Exploring how to use them, esp w/ the benefit of apps / mobility [#smchat](#)



@chuckfrey @chevypham There is a web-based version of MindManager, available in their Catalyst product [#smchat](#) [#mindmap](#)



@eamcc @SMSJOE -- Hi Joe, great to see you! [#smchat](#)



@SMSJOE @ambercleveland hey Amber good to see you [#smchat](#)



@marketingveep @sourcePOV, today of all days my internet connection is wonky. I may switch to my Mac momentarily. [#smchat](#)



@clickwisdom Hello [#SMCHAT](#) folks.



@TutorSolutions @marketingveep Sounds interesting, can you give me an idea of what a [#mindmap](#) is? [#smchat](#)



@marketingveep If u r just joining us on [#smchat](#), U can find 2day's framework and Q's at www.socialmediachat.wordpress.com (woohoo! nice, @sourcePOV)



@ambercleveland @SMSJOE good to see u too, I'm just on briefly, headed to mtg. [#SMchat](#)



@delta_dc [#smchat](#) I did this concept map with MindNote <http://t.co/rifeRPc>



@chuckfrey @tutorsolutions A mind map is a visual outline in radial form - that's the simplest explanation. [#smchat](#)



@eamcc @TutorSolutions [#mindmap](#) is a visual thinking tool. If you've ever brainstormed w/ bubbles, you'll get it quickly. [#smchat](#)



@syamant @TutorSolutions consider this <http://t.co/Z0lksQT> @marketingveep [#smchat](#)



@marketingveep @TutorSolutions Love that you ask! Gang, let's go to Q1 and discuss "how do you describe [#mindmaps](#)." [#smchat](#)



@sourcePOV @marketingveep @chuckfrey so great u guys are bringing the [#mindmap](#) story back to [#smchat](#) (framing <http://bit.ly/jrwYUz>)



@eamcc RT @chuckfrey: @tutorsolutions A [#mindmap](#) is a visual outline in radial form - thats the simplest explanation. [#smchat](#)



@TutorSolutions @chuckfrey @eamcc ok, now these graphic organizers are done online? [#smchat](#)



@marketingveep My [#mindmap](#) description: concepts that are interconnected in a way that my visual brain LOVES. [#smchat](#)



@eamcc Yup - powerful! RT @TutorSolutions: @chuckfrey @eamcc ok, now these graphic organizers are done online? [#smchat](#)



@chuckfrey Mind maps can be used for brainstorming, planning, project mgmt, creating mgmt dashboards - lots of business uses [#smchat](#)



@TutorSolutions @syamant Thanks I checked out the link and that helps explain things. Thank you. [#smchat](#)



@marketingveep @chuckfrey wow, that's a lot of uses for [#mindmaps](#). Sounds like they're VERY underleveraged! [#smchat](#)



@chuckfrey Mind mapping solutions are available today for desktop computers, web-based and on smartphones and tablets. [#smchat](#)



@eamcc My def of [#mindmap](#): non-linear visual thinking using personal icons to map out an idea. [#smchat](#)



@syamant RT @marketingveep: My [#mindmap](#) description: concepts that are interconnected in a way that my visual brain LOVES. [#smchat](#)



@marketingveep RT @eamcc: My def of [#mindmap](#): non-linear visual thinking using personal icons to map out an idea. [#smchat](#)



@TutorSolutions Am i allowed to ask questions or is this a structured chat where we stick to the topic at hand as presented by @marketingveep [#smchat](#)



@chuckfrey Mind maps underleveraged? Yes, I'd agree. A lot of people think they're just for brainstorming, but they can do so much more! [#smchat](#)



@PaulEllisUK I describe a mindmap as a visual representation of topics, ideas, notes etc in a root and branch heirachy and thier relationships [#smchat](#)



@syamant RT @chuckfrey: Mind maps can be used for brainstorming, planning, project mgmt, creating mgmt dashboards - lots of business uses [#smchat](#)



@experriment Learning a lot about mindmaps: RT @eamcc: My def of [#mindmap](#): non-linear visual thinking using personal icons to map out an idea. [#smchat](#)



@TutorSolutions @chuckfrey What are some examples of other things you could use them for besides brainstorming? [#smchat](#)



@chuckfrey Mind mapping also enables some powerful forms of collaboration (foreshadowing one of our topics for today's [#smchat](#))



@SMSJOE @chuckfrey is there a reference site to understand application of concept? [#smchat](#)



@marketingveep I must say, @PaulEllisUK, that's a succinct definition. I have word envy. [#smchat](#)



@inthekisser a mindmap is like a social graph of ideas -- it visually represents connections and clusters of relationships [#smchat](#)



@LovelyLu A1 Taking great ideas and making them come alive in a visual way to share the vision [#SMChat](#)



@marketingveep @inthekisser I like that you bring in the concept of "social" into the definition of [#mindmaps](#) [#smchat](#)



@syamant @chuckfrey indeed, great for collaborating on ideas with people with different skill sets and work backgrounds [#smchat](#)



@TutorSolutions How many of you have used [#mindmapping](#) software and in what uses have you found it particularly useful? [#smchat](#)



@marketingveep Reminder of [#smchat](#) Q1 - How do you describe [#mindmaps](#) or [#mindmapping](#)?



@chuckfrey @smsjoe Try this: http://en.wikipedia.org/wiki/Mind_map #smchat



@TutorSolutions I think [#mindmapping](#) looks cool, but not sure if I would ever use it in practice. #smchat



@SMSJOE @chuckfrey thank you #smchat



@marketingveep I'll keep us to Q1 (into) for 3-4 more minutes, then I'll tee up Q2. #smchat



@syamant RT @inthekisser: a mindmap is like a social graph of ideas -- it visually represents connections and clusters of relationships #smchat



@eamcc [#mindmap](#) also those with special needs a great, alternative to traditional methods of constructing documents, arguments, etc. #smchat



@PaulEllisUK The power of mindmaps lies in the transposition of analog textual outlines to a graphical 'map' of ideas that are easier to grasp #smchat



@marketingveep I love @TutorSolutions honest tweet about the interest in [#mindmaps](#) but that he'd likely never use them. #smchat



@inthekisser @marketingveep thanks! I think the point of mindmapping is to get different ideas "talking" to each other [#smchat](#)



@atmasinghkang RT @chuckfrey: Mind maps can be used for brainstorming, planning, project mgmt, creating mgmt dashboards - lots of business uses [#smchat](#)



@barbaradozetos Very helpful, Thanks RT @chuckfrey: @smsjoe Try this: http://en.wikipedia.org/wiki/Mind_map [#smchat](#)



@chuckfrey @tutorsolutions If you're not convinced to buy mind mapping software, you can start out w/ hand drawn mind maps. [#smchat](#)



@TutorSolutions Mindmap, aka graphic organizer - allows you to organize your thoughts and ideas graphically. Ideal for visual learners. [#smchat](#)



@eamcc @TutorSolutions -- tutoring and education! [#mindmaps](#) [#smchat](#)



@ChevyPham [#smchat](#) A1: mindmapping software is great for those who like to be succinct; it helps to sort out ideas by providing a visual of thoughts



@marketingveep Ahh, but the reason we're here is that [#mindmaps](#) can UNLOCK so much more than just thought organizing [#smchat](#)



@chuckfrey @inthekisser Good point - arranging map topics visually lets you easily see what's missing/needs to be added - very associative [#smchat](#)



@SMSJOE A1 - i am not a linear thinker like the idea of moving things around do like outline concept <~~ (my word ;-)
[#smchat](#)



@barbaradozetos Do [#mindmaps](#) work well for auditory learners, as well? [#smchat](#)



@TutorSolutions @chuckfrey - It's not that I'm not convinced, in teaching I used graphic organizers for essays and such, but why on the computer? [#smchat](#)



@BarryBirkett Wiki ref helpful, thanks RT @chuckfrey: @smsjoe Try this:
http://en.wikipedia.org/wiki/Mind_map [#smchat](#)



@eamcc RT @chevypham: [#smchat](#) A1: mindmapping software is great for being succinct; helps to sort ideas by providing a visual of thoughts [#smchat](#)



@marketingveep If U are just joining us on [#smchat](#), tip your hat to @chuckfrey who is author/publisher of www.mindmappingsoftwareblog.com



@chuckfrey @marketingveep Definitely for more than thought organizing - think managing projects w/ great efficiency, for one [#smchat](#)



@ChevyPham @marketingveep when do we get to that discussion? unlocking mindmapping beyond organization? [#smchat](#)



@TutorSolutions @eamcc Oh, I hear you. I would simply love to have "specific" examples as to how [#mindmapping](#) was used in education/tutoring. [#smchat](#)



@PaulEllisUK Mindmaps allow multiple relationships to be depicted, to allow a non-linear flow of ideas and comprehension this triggers more ideas [#smchat](#)



@chuckfrey @tutorsolutions Doing mind maps on the computer enables you to move topics around at will. That's a big plus vs. hand drawn maps [#smchat](#)



@georgiawebgurl I am a creative linear thinker. I skip steps. Used to drive my teachers batty: right answer; no evidence. LOL @SMSJOE [#smchat](#)



@barbaradozetos RT @chuckfrey: @marketingveep Definitely for more than thought organizing - think managing projects w/ great efficiency, for one [#smchat](#)



@BarryBirkett @tutorsolutions I am hoping computer app is quickly learned b/c I collaborate with folks in diff locations. [#smchat](#)



@TutorSolutions @marketingveep - glad you like my honesty. [#mindmapping](#) sounds awesome, but I can't think of a specific example where I would use it [#smchat](#)



@SMSJOE @PaulEllisUK this non-linear piece is appealing to me. Plus i tend to be more visual [#smchat](#)



@marketingveep [#smchat](#) Q1a. What breakthroughs are possible when [#mindmaps](#) are used in a GROUP setting? What have you seen?



@eamcc @TutorSolutions <http://www.mywebspiration.com/> [#mindmap](#) [#smchat](#)



@TutorSolutions @chuckfrey Awesome Chuck, that is a huge benefit . . . [#smchat](#)



@SMSJOE @georgiawebgurl drives my wife crazy she is more linear [#smchat](#)



@barbaradozetos good point RT @chuckfrey: @tutorsolutions Mind maps on the computer enables you to move topics around at will. T vs. hand drawn maps [#smchat](#)



@mindmapdrawer @tutorsolutions Here are 100 Reasons to Mind Map <http://ow.ly/4N9Ti> [#mindmap](#) [#smchat](#)



@PaulEllisUK Enhancing your maps with pictures, icons, colours and shapes aides recall and empahisises key / important nodes [#smchat](#)



@marketingveep Examples galore of [#mindmaps](#) (hand-drawn and via an app) <http://bit.ly/kkRILL>
[#smchat](#)



@eamcc @SMSJOE @PaulEllisUK would be fun to do a real-time [#mindmap](#) chat! [#smchat](#)



@TutorSolutions @mramidon we seem to be running into each other a lot. Did you find it useful? Do you personally use them? Why or why not? [#smchat](#)



@chuckfrey Q1a. Mind mapping software is a powerful tool for building group understanding & consensus. [#smchat](#)



@SMSJOE I am looking forward to checking out all these links post chat. [#smchat](#)



@TutorSolutions @mindmapdrawer Nice! Thank you for that, I will definitely look at those 100 reasons. [#smchat](#)



@irenelson RT @mindmapdrawer: @tutorsolutions Here are 100 Reasons to Mind Map
<http://ow.ly/4N9Ti> [#mindmap](#) [#smchat](#)



@TutorSolutions RT @mindmapdrawer: @tutorsolutions Here are 100 Reasons to Mind Map
<http://ow.ly/4N9Ti> [#mindmap](#) [#smchat](#)



@ChevyPham [#smchat](#) A1a: I've seen team meeting notes being taken using Mind mapping; allows for the flow of convo and the organizing of the to-do list



@barbaradozetos yes, is there a tool for remote collab? @tutorsolutions I am hoping computer app is quickly learned b/c I collaborate. [#smchat](#)



@SMSJOE Yes it would have to do video skype LOL RT @eamcc: @PaulEllisUK would be fun to do a real-time [#mindmap](#) chat! [#smchat](#)



@marketingveep RT @ChevyPham: [#smchat](#) A1a: I've seen team meeting notes being taken using Mind mapping; allows for the flow of convo and the organizing ...



@chuckfrey Q1a. People seem to be willing to set aside office politics & their differences when collaborating on a mind map [#smchat](#)



@marketingveep RT @chuckfrey: Q1a. People seem to be willing to set aside office politics & their differences when collaborating on a mind map [#smchat](#)



@TutorSolutions RT @chuckfrey: @tutorsolutions Doing mind maps on the computer enables you to move topics around. a big plus vs. hand drawn maps [#smchat](#)



@SMSJOE @mindmapdrawer ah nice thanks for the link [#smchat](#)



@PaulEllisUK Biggest 'group' benefit I find - is rapid 'up-leveling' of comprehension of discussion enables all participants to contribute [#smchat](#)



@clickwisdom RT @mindmapdrawer: @tutorsolutions Here are 100 Reasons to Mind Map <http://ow.ly/4N9Ti> [#mindmap](#) [#smchat](#)



@syamant @marketingveep Q1 used a mindmap to put responses from different people, situations in a healthcare environment. [#smchat](#)



@marketingveep @PaulEllisUK ooh, define "upleveling" pretty please [#smchat](#) [#mindmaps](#)



@eamcc @barbaradozetos @tutorsolutions Depending on web-based software, you can do online collaboration [#mindmap](#) [#smchat](#)



@PaulEllisUK Most leading mindmap software now has a collaboration mode / pseudo mindmap whiteboarding across networks [#smchat](#)



@chuckfrey Q1a. At the end of the meeting, you can print out & distribute the map of notes from the meeting. No waiting 4 someone to do minutes [#smchat](#)



@TutorSolutions @barbaradozetos - that sounds like a huge benefit to [#mindmapping](#) . . . collaboration! [#smchat](#)



@TutorSolutions @sidewaysschool what is concept mapping? [#smchat](#)



@marketingveep Like what I'm seeing on [#smchat](#) (Q1) - [#mindmaps](#) have brought together disparate groups, problem-solvers and united peeps on a single theme



@PaulEllisUK @marketingveep hmmm - thought that might come - mktg creating new words again [blush] [#smchat](#)



@barbaradozetos great! RT @pauellisuk: Most leading [#mindmap](#) software now has a collaboration mode / pseudo mindmap whiteboarding across networks [#smchat](#)



@chuckfrey Using a mind map in a group meeting helps break down barriers to trust - a key to successful collaboration. [#smchat](#)



@eamcc Cool! RT @syamant: @marketingveep Q1 used a [#mindmap](#) to put responses from different people, situations in a healthcare environment. [#smchat](#)



@syamant @marketingveep a map <http://t.co/7CW9izr> [#smchat](#)



@Ken_Rosen Interesting RT @chuckfrey: Q1a. Ppl willing to set aside office politics & differences when collab'ing on mind map [#smchat](#)



@PaulEllisUK @marketingveep 'Up-Leveling' - Bringing everyone in a group discussion up to the same level of understanding and thus comfort level [#smchat](#)



@TutorSolutions Nice! RT @chuckfrey: Using a mind map in a group meeting helps break down barriers to trust - a key to successful collaboration. [#smchat](#)



@chuckfrey Plus, all participants tend to be more invested in the outcome of the meeting, since they all contributed to the mind map [#smchat](#)



@SMSJOE nice RT @chuckfrey: Using a mind map in a group meeting helps break down barriers to trust - a key to successful collaboration. [#smchat](#)



@marketingveep @chuckfrey let's hang on Q1 for a few more minutes. The breakthroughs are REAL...based on the way the brain works, eh? [#smchat](#) [#mindmaps](#)



@TutorSolutions @chuckfrey How does mind-mapping break down issues related to trust? [#smchat](#)



@SMSJOE @ken_rosen hey Ken [#smchat](#)



@barbaradozetos RT @chuckfrey: Plus, all participants tend to be more invested in outcome of the meeting, since they all contributed to the [#mindmap](#) [#smchat](#)



@chuckfrey Collaboration can be done w/in a meeting room or remotely. Real time or asynchronous, depending upon the mind mapping tool [#smchat](#)



@ChevyPham @chuckfrey how does mindmapping break down barriers to trust? [#smchat](#)



@SidewaysSchool Take a look here: <http://bit.ly/kiloh> The key is the linking words. @TutorSolutions: @sidewaysschool what is concept mapping? [#smchat](#)



@syamant RT @chuckfrey: Q1a. People seem to be willing to set aside office politics & their differences when collaborating on a mind map [#smchat](#)



@eamcc RT @chuckfrey: Plus, all participants tend to be more invested in outcome of the meeting, since they all contributed to the mind map [#smchat](#)



@Ken_Rosen I get & like MindMaps, but when DOING a task, rarely feels useful to grab one. How really get into them? [#smchat](#)



@sourcePOV A1. Whiteboards are great places to cut your teeth on [#mindmap](#) skills. Think about prob context, impact, relationships [#smchat](#)



@marketingveep If you are fascinated by the [#brain](#) and why [#mindmaps](#) r more than drawings, then look at The Mind Map Book (author, Tony Buzan) [#smchat](#)



@chuckfrey @marketingveep Yes, the brain loves to work by association. So in essence, mind mapping mirrors the way the brain ideally works! [#smchat](#)



@barbaradozetos [#mindmap](#) - the great leveler? [#smchat](#)



@Ken_Rosen Hiya Joe. Just swung by and saw a topic that been a dull roar for me for years RT
@SMSJOE: @ken_rosen hey Ken [#smchat](#)



@TutorSolutions @sidewaysschool - the link you sent me did not work. [#smchat](#)



@chuckfrey @sourcepov Good point - if you're using whiteboards, you're ALREADY thinking visually!
[#smchat](#)



@marketingveep @Ken_Rosen Ken, we're thrilled to have you here, and we're digging a subject I LOVE
[#mindmaps](#) [#smchat](#)



@blogbrevity RT @marketingveep If U R fascinated by the [#brain](#)/why [#mindmaps](#) R more than drawings-look @ The Mind Map Book (author, Tony Buzan) [#smchat](#)



@irenelson RT @sourcePOV: A1. Whiteboards are great places to cut your teeth on [#mindmap](#) skills.
Think about prob context, impact, relationships [#smchat](#)



@BarryBirkett @chuckfrey: I was going to ask how it helps group but this answered it - they can all see what they contributed & how it fits. [#smchat](#)



@barbaradozetos going on my wishlist RT @marketingveep: fascinated by the [#brain](#) and why [#mindmaps](#) r more than drawings, look at The Mind Map Book [#smchat](#)



@inthekisser @sourcepov yes, just make sure someone takes a photo of the whiteboard after the meeting! [#smchat](#)



@SidewaysSchool @TutorSolutions let's try this: <http://bit.ly/mDEVpG> [#smchat](#)



@chuckfrey Tony Buzan's books are a great resource to understand the CONCEPT of mind mapping. [#smchat](#)



@Ken_Rosen Ty Kelli! Ready to learn RT @marketingveep: @Ken_Rosen Ken, we're thrilled to have you here,we're digging a subject I LOVE [#mindmaps](#) [#smchat](#)



@PaulEllisUK @ken_rosen It becomes a habit - I tend to mind map as a standard method for note taking and planning these days - its a comfort lvl [#smchat](#)



@TutorSolutions @SidewaysSchool Have you used those? If so, what do you think of them? Why use that instead of traditional ones? [#smchat](#)



@marketingveep Love this [#mindmap](#) discussion on [#smchat](#) - in 1.5 minutes, I'll move us along to Q2 (How Do You Gain Buy-In for [#mindmapping](#))



@SidewaysSchool Another link: <http://bit.ly/k0Qrd8> @TutorSolutions: @sidewaysschool - the link you sent me did not work. [#smchat](#)



@blogbrevity @marketingveep @sourcePOV Sorry 2 miss [#smchat](#) today - busy interviewing some gr8 h/c/ peeps! Will look 4 transcript Kelli! :)



@Ken_Rosen How did you dive in? Have for phone, PC, iPad, but rarely pull out RT @PaulEllisUK: @ken_rosen It becomes a habit [#smchat](#)



@chuckfrey @BarryBirkett Exactly - everyone can see how their ideas/contributions fit into the overall picture. [#smchat](#)



@barbaradozetos I sense a 'but' at the end there.. RT @chuckfrey: Tony Buzan's books are a great resource to understand the CONCEPT of [#mindmaps](#). [#smchat](#)



@SMSJOE @ken_rosen yes the topic is an interesting one [#smchat](#)



@TutorSolutions @PaulEllisUK @ken_rosen Do you think that most people would benefit from [#mindmapping](#) or do you think it's just you? [#smchat](#)



@marketingveep @Ken_Rosen Hang in there with us... we'll be teeing up the technology question in Q3 - Q4. [#smchat](#)



@PaulEllisUK Got to go be father etc and eat supper with family - now - for software have a look at mindmanager, mindgenius and Tony B's s/w too [#smchat](#)



@ChevyPham @chuckfrey A1a: how does mindmapping break down barriers to trust? [#smchat](#)



@chuckfrey Another important point about collaborating w/ mind maps - you can use them to distribute tasks after the meeting. [#smchat](#)



@barbaradozetos is there a mobile app? @ken_rosen It becomes a habit - I tend to mind map as a standard method note taking and planning these days [#smchat](#)



@PaulEllisUK I have yet to find anyone who doesn't become more productive and more communicative once comfortable with mindmaps [#smchat](#)



@ODSensei RT @chuckfrey: Q1a. Mind mapping software is a powerful tool for building group understanding & consensus. [#smchat](#)



@SidewaysSchool @TutorSolutions Use them all the time. Tend 2 start w/ mndmapping w/ younger stdets, then to concept maps. CM identifies connections [#smchat](#)



@marketingveep Alright - let's move right along on [#smchat](#) and [#mindmaps](#). Q2: how to get buy-in, convince folks that [#mindmaps](#) r a legit. process?



@PaulEllisUK will try to drop back in in 20 mins or so... [#smchat](#)



@sourcePOV @inthekisser agree, tho nowadays, 2-3 folks jump up to use their 8mp smartphone cams - no worries on whiteboard capture! [#smchat](#)



@TutorSolutions Well everyone, it's been very enlightening. Unfortunately, I have a lot of work to do today. Send me relevant info on mind-mapping. [#smchat](#)



@marketingveep RT @PaulEllisUK: I have yet to find anyone who doesn't become more productive and more communicative once comfortable with mindmaps [#smchat](#)



@eamcc Agreed! RT @PaulEllisUK: yet to find anyone who doesnt become more productive & communicative once comfortable with a [#mindmap](#) [#smchat](#)



@SMSJOE @sourcepov yep i use Evernote to photo whiteboards ;-) [#smchat](#)



@marketingveep @TutorSolutions check back on the [#smchat](#) site and we'll have the transcript. thanks for joining in!



@freemindbot TwSearch: RT: @TutorSolutions consider this <http://t.co/Z0lksQT> @marketingveep
#smchat: @TutorSolutions consider... <http://bit.ly/lteFpT>



@Ken_Rosen Multiple for iOS. But as @pauellisuk says, have to get in habit. Haven't succeeded there
RT @barbaradozetos: a mobile app? **#smchat**



@chuckfrey @barbaradozetos Not a but - some of Buzan's books are more general. But his last one is
very business oriented **#smchat**



@TutorSolutions I hope that I contributed to the discussion. Have a great day everyone! **#smchat**



@marketingveep Most powerful way to show power of **#mindmaps** is to use them to solve a problem.
#smchat @chuckfrey can u give an example?



@eamcc Q2 demonstrate and test. **#mindmap #smchat**



@chuckfrey Q2 Gaining buy-in: In most large companies, IT rules the desktop. You must get their buy-in.
#smchat



@MediaTip RT @sourcepov: Welcome to **#SMCHAT**, **#socialmedia #innovation** in 140c
<http://bit.ly/2smchat>. Thanks for joining our convo.: W... @MediaTip



@marketingveep Still on Q2 - How do you get buy-in for [#mindmaps](#) as a problem-solving tool, esp for groups? [#smchat](#)



@marketingveep RT @chuckfrey: Q2 Gaining buy-in: In most large companies, IT rules the desktop. You must get their buy-in. [#smchat](#)



@chuckfrey @marketingveep Solving a problem: Use the mind map to break down problem, analyze root causes & generate/evaluate solutions [#smchat](#)



@SMSJOE @chuckfrey do you happen to know title of Buzan's latest book? [#smchat](#)



@marketingveep @chuckfrey that's not the answer I expected, and you mentioned the dreaded "get IT buy-in first." [#mindmaps](#) [#smchat](#)



@IanGertler @marketingveep re: [#smchat](#) Q2: how to get buy-in, convince folks they're legit? >All in the explanation; basically structured brainstorming.



@barbaradozetos would love recommendations RT @ken_rosen: Multiple for iOS. But as @PaulEllisUK says, have to get in habit. a mobile app? [#smchat](#)



@chuckfrey Q2: Emphasize that mind mapping is valuable tool for project mgmt - start out w/ something where you can easily show its benefits [#smchat](#)



@sourcePOV RT @SidewaysSchool @TutorSolutions Use [#mindmaps](#) all the time. Start w/ younger students. Use concept maps to id connections [#smchat](#) [#ecosys](#)



@chuckfrey @smsjoe Buzan's latest book is Mind Maps for Business: Revolutionize Your Business Thinking & Practice [#smchat](#)



@mindmapdrawer RT @marketingveep: Most powerful way to show power of [#mindmaps](#) is to use them to solve a problem. [#smchat](#)



@Ken_Rosen I have iThoughts & SimpleMind+. Wish used more! RT @barbaradozetos: would love recommendations RT @ken_rosen: Multiple for iOS [#smchat](#)



@irenelson RT @chuckfrey: @smsjoe Buzan's latest book is Mind Maps for Business: Revolutionize Your Business Thinking & Practice [#smchat](#)



@SMSJOE @chuckfrey excellent thanks Chuck [#smchat](#)



@marketingveep Watching the clock to keep us moving along on [#smchat](#). We'll move to Q3 in 2 minutes. :) [#mindmaps](#)



@chuckfrey Q2: Emphasize its utility as an executive dashboarding tool & that it can help teams to solve more complex biz problems. [#smchat](#)



@experriment Well... I got caught up in the [#smchat](#) about Mindmaps, and also worked on my budget....[#madwriting](#)



@marketingveep Genius, @chuckfrey! [#mindmaps](#) have tangible utility. As for buy-in with IT, U also mentioned that info mgt / tagging is powerful. [#smchat](#)



@eamcc RT @chuckfrey: @smsjoe Buzans latest book is Mind Maps for Business: Revolutionize Your Business Thinking & Practice [#smchat](#)



@chuckfrey Mindjet has a version of MindManager that does Sharepoint searches - is actually making inroads with corporate IT depts. [#smchat](#)



@irenelson Maximise the Power of Your Brain - Tony Buzan MIND MAPPING on youtube <http://youtu.be/MlabrWv25qQ> [#smchat](#)



@SidewaysSchool @TutorSolutions did you try the other link? <http://bit.ly/iKskip> Maybe a better example of the potential [#smchat](#)



@marketingveep Since we're inching toward to the tech talk, let's do Q3 on [#smchat](#). @chuckfrey how is tech & mobility affecting [#mindmapping](#)?



@chuckfrey Q2: To build support for mind mapping software, you need to look for ways to prove its bottom line value - time saved, etc. [#smchat](#)



@SMSJOE @irenelson thanks for link appreciate video tutorials [#smchat](#)



@mindmapdrawer Q2: View solutions of existing mind maps created ~ E.G.'s at the online Mind Map Libraries <http://ow.ly/4Nb4N> [#smchat](#)



@mindmapdrawer RT @chuckfrey: @smsjoe Buzan's latest book is Mind Maps for Business: Revolutionize Your Business Thinking & Practice [#smchat](#)



@marketingveep [#mindmaps](#) [#smchat](#) Q3a - my iPad is like a walking whiteboard and a [#mindmappers](#) dream.



@chuckfrey Q3: A number of technologies are impacting mind mapping: web-based apps, smart phones, tablets - lots going on here! [#smchat](#)



@SMSJOE @mindmapdrawer do you know of any video tutorials or examples? [#smchat](#)



@ChevyPham [#smchat](#) I've yet to read anything concrete about how mindmapping solves biz problems, build trust...any examples?



@lanGertler @chuckfrey re: Q2 Emphasize utility as executive dashboarding tool; helps teams solve more complex biz problems. [#smchat](#) >Yes, real results!



@Ken_Rosen Nice tip/link. TY RT @mindmapdrawer: Q2: View solutions of existing mind maps created <http://ow.ly/4Nb4N> #smchat



@Ken_Rosen RT @ChevyPham: #smchat I've yet to read anything concrete about how mindmapping solves biz problems, build trust...any examples?



@chuckfrey Q3: For example, web-based mind mapping apps make collaboration among geographically dispersed teams MUCH easier than desktop S/W [#smchat](#)



@sourcePOV RT @chuckfrey A2 "Emphasize mind mapping as valuable tool for project mgmt (or design) - start where u can easily show benefits" [#smchat](#)



@marketingveep Q3 Follow-up to @chuckfrey - can U mention the mainstays in the desktop apps? R they innovating w/ mobile apps? [#smchat](#)



@chuckfrey Q3: There are a growing number of mind map apps for smart phones & tablets. Opens up new possibilities for go-anywhere mapping [#smchat](#)



@Ken_Rosen Wd you use for a globally distrib real-time innov team brainstorm? RT @chuckfrey: Q3: collab among geographically dispersed teams [#smchat](#)



@irenelson THX. RT @Ken_Rosen: Nice tip/link. TY RT @mindmapdrawer: Q2: View solutions of existing mind maps created <http://ow.ly/4Nb4N> #smchat



@ChevyPham @chuckfrey great example of working in the cloud; what about examples of how to move group thinking from problem to solution? [#smchat](#)



@chuckfrey @chevypham For examples of solving biz problems, I recommend you check out library of case histories on Mindjet website [#smchat](#)



@chuckfrey Q3: Smart phone/tablet apps are ideal for capturing ideas on the fly. You can usually move them 2 desktop for further development [#smchat](#)



@marketingveep Q3a - I still love hand-drawn mindmaps. Now I snap photos w/ iPhone; send to @evernote [#smchat](#)



@georgiawebgurl I can deal with nonlinear thinkers as long as I can make the connections. It's just a different path then. LOL @SMSJOE [#smchat](#)



@ChevyPham @marketingveep @chuckfrey ty for tip on Mindjet's case history library. [#smchat](#)



@chuckfrey @ken_rosen You could use mind mapping for globally dist. team - asynchronous = not everyone needs to be collaborating at same time. [#smchat](#)



@syamant @marketingveep @chuckfrey Mindmeister have an online and iOS version. great for collaboration. mobile apps for all need to improve [#smchat](#)



@marketingveep [#smchat](#) we're 45 min into this stellar convo about [#mindmaps](#). 15 minutes to go if we're staying true to 60-min promise.



@chuckfrey Q3: Tablets like iPad are especially well-suited to mind mapping. There's something tactile & organic about it that I really like. [#smchat](#)



@berkshire_ideas Does anyone know of a [#mindmap](#) app that is geared to teach middle schoolers about mind mapping? [#smchat](#)



@ChevyPham [#smchat](#) would be great if Evernote could integrate with [#mindmapping](#) software. Does anyone know of anything like this?



@marketingveep RT @berkshire_ideas: Does anyone know of a [#mindmap](#) app that is geared to teach middle schoolers about mind mapping? [#smchat](#)



@chuckfrey Q3: The bigger screen of the tablets really helps, too. Smart phones are only for the simplest of mind maps. [#smchat](#)



@marketingveep RT @ChevyPham: [#smchat](#) would be great if Evernote could integrate with [#mindmapping](#) software. Does anyone know of anything like this?



@syamant @marketingveep Q3 Have you tried adobe sketchbook pro . i now draw maps there too... [#smchat](#)



@Ken_Rosen Ok, but what about global synchronous? Wd u recommend it? Tools? RT @chuckfrey:
@ken_rosen globally dist. team - asynchronous [#smchat](#)



@chuckfrey @chevypham Mind map/Evernote integration? Nothing at the moment, but I too would
LOVE to see it! [#smchat](#)



@mikefixs RT @irenelson: Maximise the Power of Your Brain - Tony Buzan MIND MAPPING on youtube
<http://youtu.be/MlabrWv25qQ> [#smchat](#)



@chuckfrey Q3: Great example of mobile mapping is MindMeister - available on iPhone, iPad & web
browser. Seamless integration between them. [#smchat](#)



@marketingveep [#smchat](#) Q4 apps mentioned that r being used w/ [#mindmapping](#) iThoughtsHD, Adobe
Sketchbook Pro, Mindmeister, Evernote



@chuckfrey @ken_rosen Global synchronous? I would think it would be 2 hard to coord. times
worldwide. Depends on ppl - where they're located. [#smchat](#)



@mindmapdrawer RT @irenelson: Top 10 Personal favourite Mind Maps from @mindmapdrawer
<http://bit.ly/5zt6x> [#smchat](#) < Thank you :)



@marketingveep [#smchat](#) Q4 important to point out, (right @chuckfrey) that these apps aren't just for iPhone/Pad folks. iOS wins too



@chuckfrey Q4: iThoughtsHD is excellent - almost as full-featured as many desktop mind mapping apps, plus many export options. [#smchat](#)



@marketingveep Q4 [#smchat](#): 14 mind mapping programs U can buy for less than US \$100 (by @chuckfrey) <http://bit.ly/jRieb0>



@irenelson Just got Adobe Sketchbook Pro. Think it will be useful for visualization work. Planning to learn it this week. [#smchat](#)



@hrheingold RT @mindmapdrawer: Q2: View solutions of existing mind maps created ~ E.G.'s at the online Mind Map Libraries <http://ow.ly/4Nb4N> [#smchat](#)



@marketingveep Q4 [#smchat](#) Chose iThoughtsHD over MindMeister for my iPad -- still a newbie and tackling learning curve. Stylus is key. [#mindmaps](#)



@chuckfrey @marketingveep Yes not just iPhone/iPad. There's a growing number for other smartphone platforms. Tablets, not so much just yet. [#smchat](#)



@ChevyPham RT @marketingveep: Q4 [#smchat](#): 14 mind mapping programs U can buy for less than US \$100 (by @chuckfrey) <http://bit.ly/jRieb0>



@Ken_Rosen Yes, but aside from time, wd u recommend MM as a tool for distrib, real-time brainstorm?
RT @chuckfrey: coord. times worldwide. [#smchat](#)



@marketingveep [#smchat](#) is down to 8 min left. @chuckfrey, can we open the [#mindmap](#) chat for other questions?



@chuckfrey Q4: Big question you need to ask when looking at smartphone/tablet apps: What program do I want to work w/ on desktop? [#smchat](#)



@PaulEllisUK I have used Mindmanager for 10 years but am currently evaluating and pleased with MindGenius [#smchat](#)



@marketingveep 10 advantages of [#mindmap](#) software vs. hand-drawn maps <http://bit.ly/jQSmAB>
[#smchat](#) [#vizthink](#) (by @chuckfrey)



@chuckfrey @ken_rosen Real-time, distributed brainstorm? Yes, definitely. Not having everyone in same room, may get better participation [#smchat](#)



@ChevyPham @pauellisuk what's the major diff between MindManager & MindGenius? [#smchat](#)



@SMSJOE @PaulEllisUK do these apps work cross platform Paul? [#smchat](#)



@marketingveep RT @PaulEllisUK: I have used Mindmanager for 10 years but am currently evaluating and pleased with MindGenius [#smchat](#)



@BarryBirkett @pauellisuk Thanks, software suggestions from experienced users very helpful. [#smchat](#)



@SMSJOE +100 RT @BarryBirkett: @pauellisuk Thanks, software suggestions from experienced users very helpful. [#smchat](#)



@PaulEllisUK @ken_rosen Using MM for distrib. brainstorm really needs the MMapper to be proficient in the tool of choice (IMO) [#smchat](#)



@marketingveep @chuckfrey I'm curious ... how long have you been using [#mindmaps?](#) [#smchat](#)



@Moskua RT @mindmapdrawer: Q2: View solutions of existing mind maps created ~ E.G.'s at the online Mind Map Libraries <http://ow.ly/4Nb4N> [#smchat](#)



@PaulEllisUK @SMSJOE I know mindmanager has cross platform versions not sure re Mind Genius [#smchat](#)



@chuckfrey @marketingveep I've been using mind mapping for at least the last 15-20 years. [#smchat](#)



@marketingveep [#smchat](#) plug for the brand-new site featuring frameworks, questions, and follow-up comments: <http://bit.ly/ivgpsX>



@IanGertler @chuckfrey re: @marketingveep Yes not just iPhone/iPad. [#smchat](#) > Yes. People familiar with @Blackberry [#Playbook](#) think [#mindmapping](#) is key.



@SMSJOE @PaulEllisUK thanks Paul [#smchat](#)



@nachase RT @marketingveep: 10 advantages of [#mindmap](#) software vs. hand-drawn maps <http://bit.ly/iQSmAB> [#smchat](#) [#vizthink](#) (by @chuckfrey)



@marketingveep @chuckfrey has been using [#mindmaps](#) (and proving them valuable) for almost 20 yrs. He's our proof. [#smchat](#)



@PaulEllisUK @chevypham Not clear on the major differences yet (still evaluating) but I am find MG more intuitive and open than MM (so far) [#smchat](#)



@chuckfrey Examples of mind maps - check out these galleries: <http://ow.ly/4Nc3O> [#smchat](#)



@sourcePOV @chevypham IT has used [#mindmap](#) idea for decades aka functional, technical, network & DB design. Go into IT. Look at ANY whiteboard [#smchat](#)



@marketingveep @sourcePOV Your tweet just alleviated my concerns that IT would turn down the concept of [#mindmaps](#) (humble apology) [#smchat](#)



@PaulEllisUK @chuckfrey I am not sure if you would agree - but I think the tech can get in the way of early adoption of MM techniques [#smchat](#)



@SidewaysSchool @sourcePOV Another good visual organizer - search "Fishbone Diagram" [#smchat](#)



@marketingveep Ok, gang, we are T-minus 1 minute to the end of today's HOT [#mindmap](#) talk w/ @chuckfrey on [#smchat](#)



@chuckfrey @pauellisuk Yes, there is a bit of a learning curve. It's a different way of thinking & representing your thoughts. [#smchat](#)



@PaulEllisUK [#Mindmaps](#) are a method and approach that are supported and enhanced by tools - yet the map comes first [#smchat](#)



@PaulEllisUK RT @chuckfrey: @pauellisuk Yes, there is a bit of a learning curve. Its a different way of thinking & representing your thoughts. [#smchat](#)



@SMSJOE @marketingveep: @chuckfrey thanks for a useful chat appreciated links and tips well done [#smchat](#)



@BarryBirkett @sourcepov So true. Sometimes a new name on something makes you forget that you have done something similar already. [#smchat](#)



@chuckfrey @marketingveep Thanks again SO much for the invite. It's been a great discussion! [#smchat](#)



@SMSJOE makes senseRT @PaulEllisUK: [#Mindmaps](#) are a method and approach that are supported and enhanced by tools - yet the map comes first [#smchat](#)



@marketingveep [#smchat](#) I'm the last person 2 call it quits on a good party, but I want 2 respect @ChuckFrey's time. I'll post the link to 2day's transcript



@marketingveep Big cheers for @chuckfrey and (as always) @sourcePOV for being the genesis of [#smchat](#).



@SMSJOE and u for gr8t moderator~> RT @marketingveep: Big cheers for @chuckfrey and (as always) @sourcePOV for being the genesis of [#smchat](#). [#smchat](#)



@ChasZulli RT @marketingveep: 10 advantages of [#mindmap](#) software vs. hand-drawn maps <http://bit.ly/jQSmAB> [#smchat](#) [#vizthink](#) (by @chuckfrey)



@chuckfrey If anyone has questions about mind mapping, pls feel free to use contact form on my blog (<http://ow.ly/4Ncmg>) or use Twitter [#smchat](#)



@PaulEllisUK If you are comfortable with Multi-Level outline note taking - (1. a. i. A. etc) then mind mapping is just a visual rep of that [#smchat](#)



@irenelson Thank you everyone. RT @marketingveep: Big cheers for @chuckfrey and (as always) @sourcePOV for being the genesis of [#smchat](#).



@ideathinker Oh, crud I'm too late, anyone making a transcript? [#smchat](#)



@itsasmallpond Thanks for the great [#mindmapping](#) app suggestions from [#smchat](#) Just caught a few minutes, but very good.



@chuckfrey Thanks again, everyone! [#smchat](#)



@BarryBirkett @chuckfrey Thank you!!!! [#smchat](#)



@heidicohen Sorry 2 miss [#smchat](#) on mindmapping. Looks interesting->RT @irenelson Top 10 favorite Mind Maps via @mindmapdrawer <http://bit.ly/5zt6x>



@berkshire_ideas These guys have more mindmaps than AAA has road maps.
<http://blog.iqmatrix.com/mind-map-image-gallery> [#smchat](#)



@marketingveep [#smchat](#) takeaway: hereon mindmapping that we did in 10/09 ! <http://bit.ly/8GUtVO> RT @deanmeistr



@syamant Thanks Everyone for the [#mindmap](#) [#smchat](#)



@PaulEllisUK Many thanks - great topic - Really useful tool for collaboration and networked innovation @marketingveep @chuckfrey @sourcePOV [#smchat](#)



@chuckfrey @PaulEllisUK Outlining vs. mind mapping - you're absolutely correct. Very similar, except mind map is visual, radial. [#smchat](#)



@marketingveep RT @berkshire_ideas: These guys have more mindmaps than AAA has road maps. <http://blog.iqmatrix.com/mind-map-image-gallery> [#smchat](#)



@marketingveep @itsasmallpond So glad that you were able to catch a bit of today's [#smchat](#)! I'll post the transcript and highlights. :)



@marketingveep @ideathinker Yep! We won't let all of this great [#smchat](#) go to waste.



@heidicohen RT @chuckfrey: @PaulEllisUK Outlining vs. mind mapping - you're absolutely correct. Very similar, except mind map is visual, radial. [#smchat](#)



@clickwisdom @marketingveep I look forward to reading the [#smchat](#) transcript. The internet got in the way of my participation.



@PaulEllisUK RT @chuckfrey: If anyone has questions about mind mapping, pls feel free to use contact form on blog (<http://ow.ly/4Ncmg>) or Twitter [#smchat](#)



@clickwisdom I want to read more--> RT @irenelson Top 10 favorite Mind Maps via @mindmapdrawer <http://bit.ly/5zt6x> [#smchat](#)



@syamant @letterpress_se yes. just got over. @marketingveep @chuckfrey and others on [#smchat](#) . transcript will be soon be here <http://t.co/mdEU73s>



@SMSJOE useful--> RT @marketingveep: [#smchat](#) takeaway: hereon mindmapping that we did in 10/09 ! <http://bit.ly/8GUtVO> RT @deanmeistr [#smchat](#)



@chuckfrey Here's a resource some of you may find valuable: A collection of helpful articles on mind mapping: <http://ow.ly/4NcQz> [#smchat](#)



@Trybarefoot Thx! RT @chuckfrey: A collection of helpful articles on mind mapping: <http://ow.ly/4NcQz> [#smchat](#)



@ideathinker @marketingveep great, because I had a few software questions.. On what people use [#smchat](#)



@mindmapdrawer RT @chuckfrey: Here's a resource some of you may find valuable: A collection of helpful articles on mind mapping: <http://ow.ly/4NcQz> [#smchat](#)

Wed May 04 18:13:46 +0000 2011 - tweet id 65841563682603009 - #346



@marketingveep @mindmapdrawer @SMSJOE Thanks to you both for participating in today@ [#smchat](#)

Wed May 04 18:15:24 +0000 2011 - tweet id 65841973185089536 - #347



@PaulEllisUK I just became a member of the Twub for [#smchat](#) at <http://twubs.com/smchat>



@marketingveep If you enjoyed today's chat about [#mindmaps](#), join our [#Twub!](#) twubs.com/smchat [#smchat](#)



@marketingveep @whatthetrend Shame on you for being the blip in my groove! I'm trying to look at the results from today's [#smchat](#) but U tell me ur 2 busy



@SMSJOE I just became a member of the Twub for [#smchat](#) at <http://twubs.com/smchat>



@mindmapdrawer @marketingveep Thanks Kelli - a very helpful hour or so :) [#smchat](#)



@SMSJOE @marketingveep tweetreport is a pretty good alternative [#smchat](#)



@sourcePOV @marketingveep @chuckfrey great chat today, thx much. Hope to capture group thoughts & links as comments at <http://bit.ly/2smchat> [#smchat](#)



@sourcePOV @marketingveep oh IT will tend to turn it down. Just saying they shouldn't :) [#smchat](#)
[#mindmap](#)



@atownley Bummed to have missed today's [#smchat](#) revisiting [#mindmapping](#) conv from '09. '09??
Really???



@technoshaman RT @mindmapdrawer: Q2: View solutions of existing mind maps created ~ E.G.'s at the online Mind Map Libraries <http://ow.ly/4Nb4N> [#smchat](#)



@marketingveep @atownley Can you believe it? I thought it was just a bit past a year ago that we all united to discuss [#mindmaps](#) on [#smchat](#). wowza