OVERCOME THESE 10 BOOK WRITING CHALLENGES

Are you facing any of these hurdles?
Here's how mind mapping software can help!

CHALLENGE		SOLUTION
I've created a jumble of notes containing ideas for my book. But I can't figure out how to transform them into something that makes sense.		Create a mind map that organizes your ideas. You can organize it, add to it and reorganize it at will. It will even reveal what's missing from your visual outline.
I'm completely overwhelmed by the size of my book project.		Break it down into manageable chunks: Map out the overall structure of your story. Then create mind maps for each chapter.
The idea of researching competing books sounds overwhelming. How can I organize all of the information it will generate?		Create a mind map to capture information about each book, your thoughts about them - and how you'll differentiate your book.
I'm buried under a mountain of research. How can I make sense of it and transform it into a form that's useful so I can start writing?		Create a mind map to capture and organize your research. They can contain file and URL links so you can keep all your resources just a click away.
I'm considering several possible storylines for my book. How can I explore them without wasting a lot of time?		Create a mind map with separate branches and outline each story. This will enable you to explore each approach and compare them side-by-side.
I'm not sure who the ideal audience is for my book. How can I define that?		Map all the potential audience segments for your book and their characteristics. Then prioritize them and focus on those that are most promising.
It's hard for me to keep plot points and characters straight		Use mind maps to create detailed profiles for each character: their background, personality , motivation, relationships and other key information.
I'm in the midst of writing my book. I keep getting lost, because it's hard to keep track of what I've finished and what's next.		Use icons, topic notes, callouts and topic formats to help you see, at a glance what's done and what's next. You can also create notes to yourself.
I just got an idea that's not related to the book I'm now working on. But I don't want to lose it. What should I do?		Create a floating topic in your book mind map that's not connected to it but is still visible. You can always figure out what to do with it later.
My book is published but it's not selling as well as I'd like.		Use a mind map to construct a detailed, multi-channel plan for pre-launch, launch and post-launch marketing of your book.

Want to learn more about streamlining and improving your writing with mind mapping software? Download my new illustrated guide. It contains 24 mind maps that will inspire you with what this tool makes possible!

bitly.com/streamlinewritingmms

How to
STREAMLINE
your writing with mind mapping software

A visual guidebook to help you plan, write and market your book - faster and more efficiently!

by Chuck Frey
The Mind Mapping Software Blog

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